

BEFORE THE NEW MEXICO OFFICE OF SUPERINTENDENT OF INSURANCE

IN THE MATTER OF BUSINESS ENTITIES)
 IN NONCOMPLIANCE WITH AFFILIATE)
 REQUIREMENT)

Docket No.: [2022-0059](#)

Respondents Listed on Appendix A.)

NOTICE OF CONTEMPLATED ACTION

NOTICE IS HEREBY GIVEN that the New Mexico Superintendent of Insurance (“Superintendent”), on his own motion and being duly informed and advised including the Declaration of Vanessa DeJesus, the Compliance Supervisor with the Office of Superintendent of Insurance (“OSI”) Producer Licensing Bureau (“PLB”), filed in this docket, and the exhibits appended to the Declaration, the Superintendent has probable cause to find, conclude and order as follows.

JURISDICTION

1. The Superintendent has jurisdiction over this matter pursuant to NMSA 1978, § 59A-2-8.

PRELIMINARY FINDINGS

Section 59A-12-15(A)(3), NMSA 1978 provides in part that a licensee who is to exercise license powers on behalf of a business entity shall be affiliated by submitting an application. Pursuant to section 59A-12-15(F), a business entity is further required to comply with all other licensing and registration requirements to do business in this State.

13.4.2.10(C)(8) NMAC requires a business entity acting as an insurance producer to have at least one licensed insurance producer who is to exercise license powers to be affiliated with the business entity which is accomplished by the submission of the appropriate application and payment.

13.4.2.27(A)(3)(b) NMAC provides that a business entity affiliation shall renew and continue on an annual basis on March 1 of every year subject to the requirement to pay the appropriate renewal fees.

13.4.2.28(D) NMAC authorized the Superintendent to impose an administrative fine pursuant to Section 59A-1-18 NMSA 1978 in an amount not less than \$100 nor more than \$500 for a violation of the New Mexico Insurance Code and/or Title 13 of the New Mexico Administrative Code, and to specify the period, not to exceed 60 days, within which the licensee shall pay the fine.

13.4.2.28(D)(4) NMAC provides that if at the end of the allowed payment period a party has not paid the fine in full, the license immediately shall be suspended or revoked, or its renewal denied, as the case may be, without further order of the Superintendent.

PLB conducted an audit of business entity affiliations post March 1, 2022. The results of the audit revealed that the business entities listed on Appendix A of this *Notice* (collectively referred to as the “Respondents”) do not have at least one affiliate on file with the PLB. Despite being provided notice of their non-compliance, the Respondents have failed to comply with the affiliation requirement.

LEGAL ALLEGATIONS

The Respondents have failed to comply with the business entity affiliation licensing requirements of section 59A-12-15 of the New Mexico Insurance Code and 13.4.2.10(C)(8) and 13.4.2.27(A)(3)(b) of Title 13 of the New Mexico Administrative Code.

IT IS THEREFORE ORDERED:

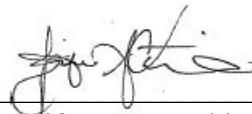
- A.** In accordance with section 59A-1-18(B) of the New Mexico Insurance Code and, 13.4.2.28(D)(1) & (2), NMAC, and based on the foregoing, the Superintendent

orders that the Respondents pay an administrative penalty in the amount of Five Hundred Dollars (\$500.00), within thirty (30) days from the date of this *Notice*.

Respondents are directed to contact Vanessa DeJesus at VanessaA.DeJesus@state.nm.us to make the payment.

- B.** In accordance with NMSA 1978, § 59A-2-8, and based upon the foregoing, the Superintendent orders the Respondents to comply with the business entity affiliations requirements of section 59A-12-15 of the New Mexico Insurance Code and 13.4.2.10(C)(8) and 13.4.2.27(A)(3)(b) of Title 13 of the New Mexico Administrative Code within thirty (30) days from the date of this *Notice*.
- C.** On the 31st day from the date of this *Notice*, each Respondent who has not paid the \$500.00 administrative penalty, and/or has failed to comply with the business entity affiliations licensing requirements, shall have their business entity license revoked through the issuance of an *Order of Revocation*, unless the Respondent has otherwise requested a formal hearing pursuant to 13.1.5.9 NMAC.
- D.** Any Respondent who wants to challenge the administrative penalty must make an individual request for a formal hearing pursuant to 13.1.5.9 NMAC. The hearing request must be submitted in writing within thirty (30) days of the date of this *Notice* to Freya Tschantz, OSI Law Clerk, at Freya.Tschantz2@state.nm.us.

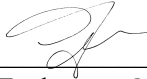
DATED this 11th day of August, 2022.



Jennifer A. Catechis, Deputy Superintendent
NM Office of Superintendent of Insurance
PO Box 1689, Santa Fe, NM 87504-1689
Jennifer.Catechis@state.nm.us

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on this 11th day of August 2022, I filed the foregoing *Notice of Contemplated Action* through the OSI's e-filing system, which caused the individuals indicated below to be served by electronic means.

BY: 
Freya Tschantz, OSI Law Clerk

APPENDIX A

List of Respondents subject to Docket 2022-0059

Business Entity	NPN	Email Contact
2ND CHANCE INSURANCE, LLC	17676997	dmontanbeau@gmail.com
365 LIFE, LLC.	19795363	chadd@365lifeagency.com
5ifh Wall ECI LLC	17877621	jparas@conwayes.com
7710 SERVICE COMPANY, LLC	19363655	ian.oconnor@7710insurance.com
A BIZ ACTION INSURE ME AGENCY	18901784	salikha@abainsuranceagency.net
A Pacheco Bonding, Inc.	16413732	jrpacheco@aol.com
A W M FINANCIAL SERVICES INC.	10523214	CALI@ALLIEDWEALTH.COM
AAA HEALTH CARE OF FLORIDA	19319146	Licensing@insurancelicenseadmin.com
ABD Insurance And Financial Services, Inc.	16435215	licenses@newfront.com
ADELANTE INSURANCE PREMIER SERVICES LLC	20237836	adelanteips@outlook.com
ADVISOR MANAGEMENT GROUP	18824073	service@advisormanagementgroup.com
ADVOCATE INC	19555441	licensing@navabenefits.com
AIG Aerospace Insurance Services, Inc.	1040736	Charlotte.Green@aig.com
ALL ABOUT MEDICARE, LLC	20166178	rosannemtena@yahoo.com
AMERICAN ADVANTAGE P&L INSURANCE LLC	18473093	brianb@americanadvantage.com
AMERICAN CASTLE LLC	20284694	AmericanCastleLLC@gmail.com
AMERICAN SELECT PARTNERS LLC	18727392	info@americanselecthealth.com

AMERICAN SENIOR MED LLC	19217156	CDALE@LINDSEYHEALTH.COM
ARCHWAYRE LLC	19264630	bgardner@archwayha.com
ARTISAN RISK AND INSURANCE SERVICES INC	8832584	nicolas.rueda@artisanrisk.com
AdvisorNet Financial, Inc.	654481	rsantana@advisornetinsurance.com; Contracting@advisornet.com
All-Pro Bail Bonds, Inc.	7336183	darren.winfield@allprobailbonds.com
American Advantage- IFS, INC	15471622	info@aaigifs.com
Apco LLC	15991736	JT@GOAPCO.COM
Art Risk, Financial & Insurance Solutions, Inc.	16212965	virginia@yourinsuranceresource.com
Aspen Claims Service, Inc	15692617	mark@aspencclaims.com
B & G PENSION AND INS SERVICES INC	2750028	LGJOLME@CBCBENEFITSOLUTIONS.COM
BABCOCK SOLUTIONS LLC	16778078	brad@babcock-solutions.com
BANK2 INSURANCE AGENCY LLC	18678110	bnk.licensing@insuritas.com
BEN SPURGIN INSURANCE AGENCY INC	2750901	dhill@spurgin.com
BGI AGENCY NETWORK INC	8104527	ascott@bginetwork.com
BLEND FINANCIAL INC.	19003427	MAGTT@USEORIGIN.COM
BRIGHT HEALTH SOLUTIONS INC	19604708	licensing@insurancelicenseadmin.com
Baja Insurance Services, Inc.	7845370	SALSR@BAJAINS.COM
Bell Black Insurance, Inc.	7235821	service@bellblack.com
Business Planning Concepts, Inc.	7598677	BPCI@MEMBERBENEFITS.COM
C & J Financial LLC	16702281	JAMIEM@SECURITYNATIONAL.COM
C 5 INS & ASSOC LLC	17301042	chris@c5insurance.com
C G HARDIN INC	8646842	chris@medigap4u.com
C.D. WILCOX CONSULTING, INC.	19570251	COREY_WILCOX@REP403B.COM
CAPITAL SHIELD INSURANCE SERVICES LLC	18930685	janetmarman@insurgent-consulting.com
CARMAR INSURANCE AGENCY	3421137	ALEJANDRO@CARMAR.NET

CBI Insurance Agency, Inc	8844212	staci@cbiins.com; cole@cbins.com
CENTURY HEALTH AND LIFE LLC	19774139	COMPLIANCE@CENTURYAGENTS.COM
CHAMBERS & CO INC	8295147	lcastellanos@ccinsb.com
CLEARWATER BENEFITS, LLC	18891588	doug.sherman@clearwatersavings.com
CLOVER INSURANCY AGENCY, LLC	18768664	tony@clover-ep.com
CME LLC	18524158	christiem@cmeinsnm.com
CTC Insurance Marketing, Inc.	16215391	FARHAD@USPTIS.COM
Capital Claims Management, LLC	17302380	licensing@CAPITALCLAIMSLLC.COM
Casas de Santa Fe	16770324	rebecca@casasdesantafe.com
Cetera Advisors LLC	659756	maxine.simms@cetera.com
Cp Franchising Llc D B A Cruise Planners	12382039	LEGAL@CRUISEPLANNERS.COM
D L G Health Insurance, Inc.	9355368	dlgallego@aol.com; dlgallegos@aol.com
Dcd Insurance Services	1618516	DEMERY@DCDIS.COM
Deland, Gibson Insurance Associates, Inc.	1973664	egibson@delandgibson.com
Drew W Napolin And Assoc Ins Agency Inc	2748526	DREW@DREWNAPOLINAGENCY.COM
E Life Brokerage LLC	16145518	katelyn@elifebrokerage.com
EASY QUOTE HEALTH INSURANCE AGENCY INC	19476451	licensing@easyquotehealth.com
ERSTAD & COMPANY INC	13406960	HYATT@ERSTADANDCOMPANY.COM
EUCLID ENVIANT LLC	18757254	ess@euclidinsurance.com
EVERLONG GROUP MEDICAL CAPTIVE SERVICES LLC	16865718	jackie_ciancio@everlongcaptive.com
Ed Sanchez Insurance Agency, LLC	16798418	edsanchezinsagency@comcast.net
Euclid Public Sector, LLC	17979255	cloria@euclidinsurance.com
FALCON CLAIMS SERVICES LLC	20007494	BETTY.LANDI@FALCONRISKSERVICES.COM

FAMILY LIFE GROUP,	19842492	FAMILYLIFEGROUPLLC@GMAIL.COM
FGI Licensing Ins Services Llc	18392193	asteinman@fgiww.com; jmarchesano@fgiww.com
FRIEDMAN INSURANCE, INC.	2109144	info@friedman-group.com
Family Financial Protection, Inc.	17224456	JOEGIARMO@FAMILYFINANCIAL PROTECTION.COM
Fine Arts Coverage Enterprise	16127041	KANDERSON@FACEINS.COM
Food & Fiber Risk Managers, LLC	9661244	bjohnson@fafrm.com
GARCIA INSURANCE AGENCY	19991330	anthony_garcia@us.aflac.com
GENERATIONS INSURANCE SOLUTIONS LLC	19008554	loderinsurance@icloud.com
Gettysburg Benefits Administrators, Inc.	17203239	MCROWNER@GETBENEFITSADMIN.COM
Goodman Financial Group, Inc.	1331524	lgoodman@goodmanf.com
Governor Insurance Agency, Inc.	13886919	rthompson@governorins.com
HBW INSURANCE GROUP, INC	2773117	howard@hbwins.com
HEALTHCARE BROKERS OF AMERICA LLC	17629611	bruno@healthbrokersonline.com
HERNANDEZ AGENCY & ASSOCIATES LLC	18652396	luis@hercorgroup.com
HFP BENEFIT SOLUTIONS, LLC	16673939	liz@benefitsbyliz.com
HOPE ADVISORS	16957784	jeff.harris.compassadvisors@gmail.com
Hayward Tilton & Rolapp Ins Assoc Inc	963568	insurancelicensing@nfp.com
Hicks Ins Inc	6383788	tracy@whitemoreins.com
High Desert Community Credit Union	8926634	info@highdesertcu.org
IMA, INC.	3749745	Lindsey.Mora@90degreebenefits.com
IMS Associates Financial & Insurance Services	14011708	SEAN@ims4u.net
INSURANCE GEEK LLC	19155315	bcummins1@me.com
INTELONE FINANCIAL PARTNERS LLC	18951132	kimberley@intelione.com

INTERMOUNTAIN INSURANCE ADVISORY GROUP, INC.	7732184	alison@inscomply.com
Ibc Ins Agency Ltd	1937749	jmodesette@ibc.com
Ingram Financial Resources, LLC	16765109	phill@ffnm.com
Intervest International Inc	662925	licensing@intervestintl.com
J FRESHMAN LLC	17543373	julie@ihabroker.com
J&l Group Llp	17711616	JD@J-LGROUP.COM
J. ARCHER INSURANCE GROUP, LLC	16833519	info@archerinsgroup.com
JAMES RIGSBY INS AGENCY LLC	18695257	jr777ranch@aol.com
JENNIFER LOPEZ INSURANCE AGENCY LLC	19793625	jenniferlopezlifeagency@gmail.com
John L Corley Inc	1937000	curtis@nieinsurance.com
John S. Baker And Associates Insurance Agency, Inc.	2082930	KATHY@JSBSD.SDCOXMAIL.COM
K & S Group Inc	1909314	mellis@kandsgroup.com
KEITH SINGER, P.A.	8914824	KSINGER13@AOL.COM
KEYSTONE ADVISORY SOLUTIONS LLC	17913509	ckelly@keyadvisol.com
KZ Ins Brokerage LLC	8098822	admin@kzib.com
Keating, Inc. dba Keating	9393892	licensing@worldinsurance.com
L.A. WEST INSURANCE SERVICES, INC.	9607475	LAWESTINSURED90027@GMAIL.COM
LEGACY SECURE OF MI INC	17225703	INFO@LEGACYSECURE.COM
LEIF INSURANCE LLC	20024262	kathrynm@leifinsurance.com
LUXSURANCE LLC	19310911	ADMIN@LUXSURANCE.COM
Lange Insurance Agency	16325332	langeinsage@gmail.com
Lawson Ins Agency Inc	6730729	pat@lawsoninsurance.net
Linsco Private Ledger Ins Assoc Inc	664043	iai.appointments@lpl.com
MAC 2021 LLC,	19794983	JCZORNYJ@ATT.NET
MID-ATLANTIC HEALTH GROUP LLC	19483178	Licensing@insurancelicenseadmin.com
Mesa Tractor, Inc.	17448156	sarah@mesatractor.com

Mwagia, Inc.	6913531	mwagia@modern-woodmen.org
NEXTASSURE INSURANCE SERVICES	19219118	PETER.GREEN@NEXTASSURE.COM
National MGA Insurance Alliance, Inc.	10079307	dalia@nmgaia.com
Nava Insurance, LLC	17089537	navains@qwestoffice.com
OMNIBAY GLOBAL DATA SERVICES LLC	19793290	backoffice@omnibayfinancial.com
OPTIMAL AGING	19764506	connie.ward@maaxzie.com
OREGON INS CO	17225701	info@oregoninsurancecompany.ne
PARK CITY, LLC	18296900	sales@parkcityinsurance.org
PEOPLE CHOICE MARKETING LLC	19302480	Licensing@insurancelicenseadmin.com
PETCOACH LLC	18593618	nick@petinsurancequotes.com
PLATINUM HEALTH SOLUTIONS INC	19636483	Licensing@insurancelicenseadmin.com
POWERHOUSE UNITED GROUP INC	18503910	migshannon@gmail.com
PREMIER SHIELD INSURANCE, LLC	17991174	info@premiershieldinsurance.com
PRESTIGE INSURANCE ADVISORS AGENCY, INC	18532105	licensing@insurancecaredirect.com
PRIMARY INSURANCE SERVICES LLC	20023213	eddie_23ortega@yahoo.com
PRINCIPAL HEALTH COVERAGE CORP	19636845	Licensing@insurancelicenseadmin.com
PROFESSIONAL WARRANTY SERVICE CORPORATION	1628765	rogerlangford@pwsc.com
PROTECDIV, INC.	19055341	kael.coleman@protecdiv.com
PROTEXA INS AGENCY INC	18695658	hspils@protexainsurance.com
PSA INSURANCE & FINANCIAL PARTNERS, LLC	18668674	BLINSURANCE@CSCGLOBAL.COM
Park Avenue Securities, LLC	3198463	jessenia_jenkins@glic.com
Partners Managing General Underwriters LLC	17929410	laura.tuazon@partnersmgu.com
Pinon Hills Insurance	17641694	cole.stoneman@ironbridgewc.com
RESILIENCE HEALTH LLC	19800809	resiliencehealth@ahglink.com

RETIREMENT SOLUTIONS, INCORPORATED	7146188	PATJEHL@MSN.COM
RPIA Insurance Agency, Inc.	17578004	rpatel@patelfinancial.net
RYAN HARRIS INSURANCE AND FINANCIAL SERVICES INC	7710731	ryan@ryanharrisgroup.com
Raccuglia Financial Brokerage, Inc.	8241589	paula@rfb-inc.com
SAENZ INSURANCE AGENCY LLC	19792155	insurancesaenz@gmail.com
SAMAIKHUNCHART LLC	20159878	SAMAIKHUNCHART121121@GMAIL.COM
SANDIA AREA SERVICES, LLC	18679344	sas.licensing@insuritas.com
SECURE FUTURES	17491476	Securefuturesinc@gmail.com
SENIOR INSURANCE BENEFIT ADVISORS CO.	19892665	tmassey@senioriba.com
SENIOR SELECT ADVISORS LLC	18395572	colton@seniorselectadvisors.com
SILVERTREE LLC	18673894	service@silvertreeplan.com
SOLESAFE INC	20316109	PHIL@SOLESAFE.CO
SONIC MARKETING,	20209352	DGOOTNER@SONIC.MARKETING
SOUNDADVICEMD	18061797	JLGOURDIN@SOUNDADVICEMD.COM
STRONG TOWER INS GROUP INC	8708848	accounting@strongtowerig.com
SUMMIT FINANCIAL GROUP INC	13310729	jwahlers@sfgiusa.com
Salinas-Bradley LLC	19600956	johns@artisanitleco.com
Service Insurance Agency Acquisition LLC	17336138	ashleyh@serviceinsuranceagency.com
Simpson Group LLC	17610282	kale@arinsurancebrokers.com
Stealth Partner Group LLC	14911835	whitney.larkin@amwins.com
Steiner & Steiner Inc	9646018	paul@steinerig.com
Stone Hill National	964334	sara@stonehill.net
Stonebraker Mcquary Agency Group Inc	1434979	rolson@stonebrakermcquary.com
TFG INSURANCE, LLC	17231232	haydene@shoffdarby.com
THE FINCH AGENCY	19336951	coreyfinch@allstate.com

THE ROAD AHEAD LLC	19348989	JBONDELE@GMAIL.COM
TIER ONE MANAGEMENT GROUP LLC	18834266	ALFORTRESSFG@GMAIL.COM
TITLE ALLIANCE ADVANTAGE, LLC	19952114	ea@titlealliance.com
TRUSTED HEALTHCARE PROVIDERS LLC	19449589	Licensing@insurancelicenseadmin.com
TRUVIEW INSURANCE GROUP, INC.	18603154	sgrady@truviewinsurance.com
TVPX Aviation Insurance, Inc	18728419	tobias@tvpix.com
Tranontlife	17119289	TRANONTLIFE@TRANONT.COM
TruHearing, Inc.	16181430	dru.c@truhearing.com
U.S. Eagle Federal Credit Union	10214878	aelrod@useagle.org
UNITED AMERICAN FINANCIAL GROUP CORPORATION	20089634	unitedamericanfinancialgroup@gmail.com
VALLEY PEAK INSURANCE GROUP LLC	18986819	licensing@insurancelicenseadmin.com
VERTIGO, LLC	20115280	dthomas@ivertigo.com
VICTORIA INSURANCE AGENCY LLC	19165576	victoriainsagency@gmail.com
WALL PRIVATE WEALTH, INC.	11432548	INFO@LEANONTHEWALL.COM
WARREN POWER & MACHINERY, INC.	8301055	christian.akins@warren-equipment.com
WATERROCK FINANCIAL NETWORK, LLC	19890597	rob@waterrockfn.com
YALE H. LAUTER INSURANCE AGENCY LLC	18131349	gayemitchell@sbcglobal.net
Your Policy, LLCI	19742289	JUSTIN@THOMASINS.ORG

BEFORE THE NEW MEXICO OFFICE OF SUPERINTENDENT OF INSURANCE

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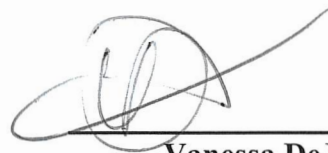
DECLARATION OF VANESSA DEJESUS

Pursuant to NMRA Rule 1-011, I, Vanessa DeJesus, state:

1. I am over 18, competent to testify, and have personal knowledge of the facts related below, unless otherwise stated.
2. I am employed by the New Mexico Office of Superintendent of Insurance (“OSI”) as the Compliance Supervisor with the Producer Licensing Bureau (“PLB”). My duties in that capacity include reviewing compliance with producer licensing requirements under the New Mexico Insurance Code.
3. 13.4.2.27(A)(3)(b) NMAC provides that business entity affiliations shall renew and continue on an annual basis on March 1 of every year subject to the requirement to pay the appropriate renewal fees. I performed an audit of business entity affiliations after March 1, 2022 to determine compliance with the business entity affiliation licensing requirements of section 59A-12-15 of the New Mexico Insurance Code and 13.4.2.10(C)(8) and 13.4.2.27(A)(3)(b) of Title 13 of the New Mexico Administrative Code. Notice was sent to any noncompliant business entity advising them of their affiliation licensing requirements.
4. Despite being given notice to do so, the business entities listed on Appendix A failed to comply with their affiliation licensing requirement.

5. Subject to penalty of perjury under the laws of the State of New Mexico, I affirm that these statements are true and correct.

Dated: 8/3/2022



Vanessa DeJesus